

Panelist



Bios

Jennifer Byram

As an experienced fundraising consultant and grant writer, Jennifer Byram has worked with many nonprofits organizations over the year ranging from the Scouts Organization, Beach Cities Inter-faith Council, Bay Area Housing Corp and others. Jennifer holds a B.A. in Psychology from UC Berkeley & a Masters in Social & Administration of Nonprofits from Washington University .



Sara Haynes

Sara has served in a variety of executive leadership, program, and fundraising capacities for health and social service organizations. Prior to Glavin Jacobson Inc., Sara served as VP for Development at the San Francisco General Hospital Foundation where she led its first-ever campaign which raised over \$141 million. Today as a consultant to nonprofits of all sizes, Sara specializes in helping them acquire the tools and techniques required for major gifts, campaigns, and special fundraising initiatives.



Marta Grejada

Marta Grajeda is a Senior Philanthropic Advisor at East Bay Community Foundation and a former educator. Marta is an equity leader with extensive fundraising experience, who successfully raised funds for a \$40 million and \$24.5 million capital campaign and led a \$4 million annual giving program. She is a Bay Area native, avid gardener, and proud mom.



Cory Elliot

Experienced English Teacher with a demonstrated history of working in the primary/secondary education industry. Skilled in Nonprofit Organizations, Politics, Policy Analysis, Political Science, and Customer Service. Strong education professional pursuing a Master's Degree focused in Secondary Education and Teaching from Relay Graduate School of Education.



Lisa Salomon

Salomon Strategic Development (SSD) offers specialized consulting services for nonprofits seeking to build capacity and sustainability. SSD's mission is to serve these companies – many of which are small and mid-sized organizations operating with limited human and financial resources – by providing creative, innovative, and holistic solutions to organizational and funding challenges with practical recommendations and hands-on support.



Sherene Strausberg

Sherene Strausberg, is a unique creative, combining her experience in film, music, and sound engineering with graphic design and illustration to create animated videos for her clients at the company she founded, 87th Street Creative. Her latest passion project, the short, animated film "Cool For You", which she animated and scored, has been accepted to film festivals around the world. Recent clients of 87th Street Creative have included Walmart, American Express, and Amazon Web Services.



Mark Cole

Mark is a seasoned leader and certified coach. He draws on years of hands-on COO experience and coaching skill to support organizations and leaders in broadening and deepening their impact. He specializes in executive coaching for young leaders broadening their leadership and experienced leaders building wisdom. His consulting focuses on supporting growing organizations through executive transitions and building financial and operational infrastructure.



Caroline McDonald

Caroline is a Senior Manager on the Client Accounting Services Team in BPM's San Jose office. She has over 13 years of experience in accounting and financial reporting, focusing primarily on assisting clients in the Non-profit and Professional Services industries. She has extensive knowledge of industry-specific accounting procedures for Non-profit organizations and routinely helps clients through clean and efficient financial statement audits.



Timothy Swords

Timothy is a Business Transformation Consultant with over 30+ years of experience in driving strategy, business transformation and scale across diverse industries. He was most recently the interim CFO of Enso Village, a Zen-inspired Life Plan Community in Healdsburg, California. He consults with both nonprofits and early stage/mid-size to Fortune 100 firms.



Chelsey Souza

As a passionate promoter of philanthropy and community engagement with over 20 years of experience serving organizations in the social sector, Chelsey is now Chief Development Officer of PIVOTAL.org. Based in San Jose, the organization's mission is to get foster youth the additional education and career support they need to achieve self-reliance.



Leigh Tucker

Leigh Tucker, Principal at CLA, has more than 25 years of experience in accounting and financial management. He has spent the majority of his career providing financial and consulting services to the nonprofit community. His experience includes 14 years with two of the Big 4 public accounting firms, primarily as a senior audit manager, before heading up two privately owned businesses serving the NFP community. He joined CLA as a Principal upon CLA's acquisition of Accounting Management Solutions (AMS) where he was the Managing Director of the Nonprofit Practice.



Aileen Throne

Aileen is a technology and finance executive with more than 20 years of business and industry experience analyzing the financial impact and sustainability of different companies' business models. Her background includes serving as a Senior Financial Executive at two leading global financial groups and an interim CFO at a start-up. She is on the Board of Directors and Treasurer for Alternatives in Action, a charter high school in West Oakland. Aileen is also an advisor for Astia, a venture capital fund focused on women-led startups and has advised various founders on strategic finance.



Shalom Suniula

As a Broker, Property & Casualty Consultant at USI, Shalom advises nonprofit leaders on capital-efficient insurance and risk-management. Based in the Seattle, Washington area, Shalom was a professional rugby player with the Seattle Seawolves and is also the Co-Founder of The Athlete Collective, providing resources that help athletes become professional rugby players as well as other life resources.



Douglas Burnet

Douglas is a consulting CFO partner, focused on nonprofits, providing technical expertise in finance, accounting, and operations. As co-founder and manager of four separate nonprofits, he provides solutions to improve operations and enable nonprofits to focus on their mission. His experience as co-founder and manager of nonprofits, and years founding or managing for-profit companies, helped him develop a deep toolset, available to clients of CFOs 2GO.



Maya Tussing

As a Co-Founder & Partner at Fairlight Advisors, Maya manages investments for nonprofits, foundations and endowments. Over 25 years, Maya has honed her experience in enterprise risk and investment management at corporations such as BlackRock, Barclays Global Investors, Visa, and GE. She takes great satisfaction in creating solutions for nonprofits and individuals based on programs deployed at some of the most respected financial services companies in the world.

